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* [Biography](http://warrington.ufl.edu/departments/isom/docs/bio_SubhajyotiBandyopadhyay.pdf)
* [Curriculum Vitae](http://warrington.ufl.edu/departments/isom/docs/cv_SubhajyotiBandyopadhyay.pdf)

Education

* PHD - Management Information Systems, Purdue University, 2002
* MBA - General Management, Indian Institute of Management, Bangalore, 1993
* BS - Electrical Engineering, Indian Institute of Technology, Kanpur, 1991

Research Interests

Research: Economics of IS, E-commerce strategy, IS policy. Teaching: E-commerce, database, systems analysis and design.

Dr. Haldun Aytug

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* [Biography](http://warrington.ufl.edu/departments/isom/docs/bio_HaldunAytug.pdf)

Education

* PHD - Decision and Information Sciences, University of Florida, 1993

Research Interests

Genetic Algorithms, Machine Learning, Data Mining, Scheduling, Decision Making

Dr. Hsing K. (Kenny) Cheng

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Education

* PHD - Computers and Information Systems, University of Rochester, 1992
* MBA, National Chiao-Tung University (Taiwan, R.O.C.), 1983
* BS, National Chiao-Tung University (Taiwan, R.O.C.), 1981

Research Interests

Electronic Commerce, Supply Chain Management, and Economics of Information Systems

**Brent Kitchens**

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Brent Kitchens is a Ph.D. student in the Department of Information Systems and Operations management at the University of Florida. He holds a B.B.A. in Management Information Systems from the University of Mississippi and worked for five years as Senior Advisory Services Associate in the Risk Advisory Services practice at Ernst & Young LLP. His current research interests include measuring latent constructs through text and data mining, utilizing large scale event studies to understand the value of firm business functions, and evaluating the impact of online marketing activities on boutique firms.